

## Holiday House Tour 2014 Feedback Survey

- 1. Where did you learn about the 2014 Holiday House Tour? Check all that apply.**
  - I heard it on the radio
  - I saw it on Facebook
  - I saw it on another website (please specify) \_\_\_\_\_
  - I received a mailed event notice from PHW
  - I received an email notice from PHW
  - I saw the Winchester Star article
  - I saw the Winchester Star advertisement
  - I saw the Holiday House Tour signage at the houses
  - I had attended previously and had planned to attend again in 2014
  - Other (please specify) \_\_\_\_\_
  
- 2. Where did you learn about the Bough and Dough Shop? Check all that apply.**
  - I heard it on the radio
  - I saw it on Facebook
  - I saw it on another website (please specify) \_\_\_\_\_
  - I received a mailed event notice from PHW
  - I received an email notice from PHW
  - I saw the Winchester Star article
  - I saw the Winchester Star advertisement
  - I saw the Holiday House Tour signage at the houses
  - I had attended previously and had planned to attend again in 2014
  - Other (please specify) \_\_\_\_\_
  
- 3. If you attended the 2014 Preview Party and Candlelight Tours, how satisfied were you?**
  - Very satisfied
  - Somewhat satisfied
  - Neutral
  - Somewhat dissatisfied
  - Very dissatisfied
  
- 4. If you attended the 2014 Sunday Daylight Tours, how satisfied were you?**
  - Very satisfied
  - Somewhat satisfied
  - Neutral
  - Somewhat dissatisfied
  - Very dissatisfied
  
- 5. If you attended the 2014 Bough and Dough Shop, how satisfied were you?**
  - Very satisfied
  - Somewhat satisfied
  - Neutral
  - Somewhat dissatisfied
  - Very dissatisfied
  
- 6. Did you know that the 2014 proceeds for Bough and Dough Shop sales were going to be donated to the Winchester Little Theatre Restoration campaign?**
  - Yes
  - No

## Holiday House Tour 2014 Feedback Survey

7. Do you have any thoughts for improvement and/or future tour locations for the Holiday House Tour?

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8. Do you have any thoughts for improvement on the Bough and Dough Shop?

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9. Do you have any thoughts for improvement on the Preview Party?

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10. Any other comments or feedback on the 2014 Holiday House Tour and Bough and Dough Shop overall?

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**Please return your survey to:**

PHW  
530 Amherst Street  
Winchester, VA 22601

**And thank you for your feedback! It will be used to improve the tour in future years and continue this Winchester holiday tradition.**