

THIS PLACE MATTERS

Show your appreciation of significant places this May for National Preservation Month

Last year, the National Trust started a campaign called “This Place Matters.” It is a simple campaign: Take a photo of yourself in front of a place that is significant to you. Share why your place matters – be it a nationally recognizable landmark or your favorite local diner, they are all priceless to you, and we want to hear your story.

This year, Preservation of Historic Winchester is asking you to do the same. Here’s how you can share your significant place with us:

1. Make a sign or banner with the words “THIS PLACE MATTERS.”
2. Take a photo of yourself, or a group of friends, at your favorite place holding your sign. Or you can make a “mini-documentary” and upload the clip on YouTube.com.
3. Share your story and photo/video at www.phwi.org in the comments under the news event “This Place Matters,” which will be posted as our top event from May 1 to May 30. Files should be hosted online through a hosting site like Photobucket, Flickr, or YouTube to use this option. (See example form below.)
4. **Alternately**, if you do not have online file hosting, you can submit your photo and story directly to PHW’s email, phwi@verizon.net, or regular mail addressed to **PHW, 530 Amherst St., Winchester, VA 22601**.
5. There is no limit to the number of places you may submit.
6. All stories, photos, and videos submitted to PHW via the website, email, or mail will be collected and posted on the page www.phwi.org/thisplacematters09.html Photos and/or stories may be used in a display at PHW’s Annual Meeting in June.

Leaving Your Story in a Comment at www.phwi.org:

Visit the “This Place Matters” news entry and click on the comment link. You will need the direct HTML link to share your image or video, as seen in the example below. Many file hosting sites automatically generate this code for you. Copy the direct HTML link and paste into the comment box.

Leave your comment

Leave a Comment

Insert your file's URL here.

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<a href="">Your Significant Place</a>
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Share your story here.

YouTube videos also need to use the URL instead of the "Embed Object" function.

Leave your comment

Leave a Comment

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<a href="http://www.youtube.com/watch?v=b23gXQ1gkU0">Your YouTube Video</a>
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Share your story here.

Anonymous said...

[Your YouTube Video](#)

Share your story here.

April 16, 2009 11:40 AM

Remember to "Preview" your submission to check your link!

Don't forget to include your story with the link to your photo!

Example Submission for This Place Matters The Hexagon House, Sandra Bosley

Throughout my childhood, coming into town meant a trip past the strangely shaped mansion on the hill. My summers were spent tracking the progress of the daylilies on the front lawn and wondering who lived in that house. Whoever they were, they had to be lucky to have such a beautiful and unique building! Every Apple Blossom, a trip on foot along Amherst Street would be interrupted for a few minutes while I gazed longingly up the driveway, wondering who was using the building. All the while, I was still left wondering, “What is in that house? Who designed such a crazy looking thing? And when can I get in to see it?”

You can only imagine my delight when PHW was offered the chance to return to the building after a little more than a decade in the Kurtz Building. A few of PHW’s board members and I were invited to visit the house for a tour while it was empty. It was love at first sight, naturally. PHW did decide to return its offices to the Hexagon House, and I found myself in the positioned I’d envied as long as I could remember – the lucky person who was using the house. While the house is architecturally significant and provides a chronicle of the struggles of PHW and the community undertook to preserve this jewel from encroaching development, this place matters most to me because the Hexagon House is like home – and in my mind, there can be no higher compliment than having a place feel like home.

