

# 2022 Holiday House Tour Advertising Sponsorship

Thank you for your interest in sponsoring PHW's major fundraising event of the year and helping us keep this community tradition alive! If you need help preparing your ad for our program booklet, please contact 540-667-3577 or [phwinc.org@gmail.com](mailto:phwinc.org@gmail.com). A handsome ad reflects well on both your business and PHW.

In general, your ad should be:

A print-ready **digital** file, full color or black and white.

Minimum acceptable dpi is 300; higher dpi is preferable.

PHW's preferred file formats during booklet creation are **JPG** and **PNG**. We may be able to accept other file types (PDF, TIF, PSD, etc.). If you use PDF, be sure to **embed your fonts**.

Submit your ad to [phwinc.org@gmail.com](mailto:phwinc.org@gmail.com) with your business name, mailing address, email or phone number for any questions, and any extra billing instructions for PHW.

## Important dates:

All ads must be submitted to PHW no later than **5 PM on October 28, 2022** to ensure your inclusion in the program booklet.

We ask all sponsors to remit payment no later than **December 31, 2022**.

**Thank you for your interest and support of this cherished local tradition!**



I would like to reserve my space in the 2022 booklet at the following ad size(s):

### **Full Page Ad (receives 4 complimentary House Tour tickets)**

5x8 inches (1500x2400 pixels at 300 dpi)

\_\_\_\_\_ Major Sponsor (1): \$500 (back cover)

\_\_\_\_\_ Advertising Sponsor: \$250/ad (interior pages)

### **Half Page Ad (receives 2 complimentary House Tour tickets)**

5x4 inches (1500x1200 pixels at 300 dpi)

\_\_\_\_\_ \$150/ad (interior pages)

### **Business Card Ad (receives 1 complimentary House Tour ticket)**

2x3.5 inches (600x1050 pixels at 300 dpi)

\_\_\_\_\_ \$75/ad (interior pages)

Mailing address: \_\_\_\_\_

Any additional instructions for PHW: \_\_\_\_\_

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