

September 2013
Re: Holiday House Tour Sponsorship

As the holiday season draws nearer, your friends and neighbors at PHW are busy planning the 37th Annual Holiday House Tour. For many of us this event officially begins the holiday season with its guided tour of the festively decorated historic properties in Winchester. The Holiday House Tour generates the monetary foundation for the financial stability of the Preservation of Historic Winchester. The funds from this event allow us to educate the public and actively pursue preservation efforts in our historic district.

William Faulkner offered a definition of the past as being “the past is never dead. It’s not even past.” As supporters of the PHW we cherish tradition, choosing to embrace and live the history of Winchester. As guardians of the traditions that define Winchester we work diligently to preserve the founding structures allowing future generations of Virginians the opportunity to enjoy the uniqueness of Winchester, where we so proudly reside. In order to continue our mission of Preservation of Historic Winchester we need your support, specifically financial sponsorship of our upcoming Holiday House Tour.

This year we are suggesting the following levels of support all of which include community recognition of your generosity:

Major Event Sponsor: \$1,000 (front cover/back cover ad space included in major event sponsorship)

Advertisement Program Sponsors – Programs will be given to all ticket purchasers

Full Page ad: \$250.00

Half Page ad: \$150.00

Business Card ad: \$75.00

We sincerely hope that we may count on your support to continue this cherished local tradition.

Sincerely,

Sharon Collette
Board Member

Please fill out below and return to PHW, 530 Amherst Street, Winchester, VA 22601
Please enclose a copy of your ad. Call if you have questions, 540-667-3577.

Name: _____

Address: _____

Major Event Sponsor: _____

Ad size: _____

Payment Enclosed: Amount: _____